



Sparta Chamber of Commerce Presents
Harvest on the Ridge BBQ Contest
 A Michigan State Championship
 And a
 KCBS Sanctioned Event
September 25th - 26th 2009
 Sponsor Form



Sponsor Name: _____

Sponsor Address: _____

Phone Number: _____ Contact Person: _____

We would like to sponsor at the: (please check the sponsorship level you desire)

- _____ Grand Sponsor \$3,000.00
 (If a Grand Sponsor steps forward only General Sponsor 250 level and lower will be accepted. All other sponsors, who have registered for a category sponsorship will be contacted and asked if they wish to reduce their sponsorship or have a complete refund. Any sponsor requests after a Grand Sponsor has been appointed will be returned to the sender with a letter of explanation and options.)
- _____ Championship Category Sponsor \$500.00
- _____ Brisket Category Sponsor \$500.00
- _____ Chicken Category Sponsor \$500.00
- _____ Pork Butt Category Sponsor \$500.00
- _____ Rib Category Sponsor \$500.00
- _____ Kids Cook Sponsor \$500.00
- _____ General Sponsor 250 level \$250.00
- _____ General Sponsor 100 level \$100.00
- _____ General Sponsor between 100-25 level _____
- _____ Donation _____

A description of what each sponsor receives is fully described on the following pages.

Any and all questions regarding sponsorship should be directed to Roger M. Gren at 616-887-7767 or rgren@unitysecurity.com.

Please make payment to the Sparta Chamber of Commerce BBQ Contest.

Please send it to: Harvest on the Ridge BBQ Contest
 Sponsor Registration
 343 S. Union St.
 Sparta Michigan 49345

Sponsorship Levels

Grand Sponsor (Limited to One)

The Grand Sponsor level is at the \$3,000.00 level. There is only one Grand Sponsor for this competition. If more than one company or individual wishes to be the Grand Sponsor. The post mark on the sponsorship form will determine who the Grand Sponsor is. The Grand Sponsor will receive the following:

- 1) Predominate placement in advertising in all Harvest on the Ridge BBQ publications along with the event organizers,
- 2) Predominate advertising at the BBQ site during the BBQ competition along with the event organizers,
- 3) Will be announced at all awards ceremonies as the Grand Sponsor,
- 4) If desired, may present the Grand Champion awards,
- 5) Will be allowed to use the fact you are the Grand Sponsor for the Harvest on the Ridge BBQ contest in your advertising,
- 6) Have one representative, some one who may wish to learn how to put on an event, be present at all meeting and official functions during the event,
- 7) A 60x60 space at and during the BBQ contest to display your wares, goods or services at no charge, and *
- 8) May enter up to two BBQ teams to the competition free of charge. **

Category Sponsor (Limited to 6 unless there is a Grand Sponsor then limited to 0)

The Category Sponsor level is \$500.00 and is open to six sponsors. The six sponsor categories are: Championship Category, Brisket Category, Rib Category, Chicken Category, Pork Butt Category and Kids Cook Category.

The Category Sponsor will receive the following;

- 1) You will be included in all advertising for the Harvest on the Ridge BBQ publications as a Category Sponsor,
- 2) Will be announced at the appropriate category as the sponsor of that category,
- 3) If desired, may present the category awards,
- 4) A 30x30 space at and during the BBQ contest to display your wares, goods or services at no charge, and *
- 5) May enter one BBQ team to the competition at a 50% discount of the registration fee. **

General Sponsor (Unlimited number of General Sponsor)

General Sponsor's levels are at \$250.00, \$100.00 and less than \$100.00 but more than \$25.00 levels. There are no limits as to the number of General Sponsors.

At the \$250.00 level you will,

- 1) Be including in all advertisements for the Harvest on the Ridge BBQ publications.
- 2) May enter one BBQ team to the competition at a 25% discount of the registration fee. **

At the \$100.00 level you will,

- 1) Be included in all advertisements for the Harvest on the Ridge BBQ publications.
- 2) May enter one BBQ team to the competition at a 10% discount of the registration fee. **

All sponsorships under \$100.00 and more than \$25.00 will be included in all advertisements for Harvest on the Ridge BBQ publications.

Any and all donations will be graciously accepted and will be recognized in all publications and advertisements.

* All sponsors being provided free display/vending space are responsible for obtaining any and all required licenses, inspections and permits related to the display/vending.

** All teams entering the contest under the Harvest on the Ridge BBQ sponsorship programs will be eligible to compete and win just as if they were a full paying BBQ team. The BBQ team is still required to complete a BBQ Official Entry Form.